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GARDP
Global Antibiotic Research & Development Partnership

ADDRESSING ANTIMICROBIAL RESISTANCE IN NIGERIA A PRESCRIPTION-ONLY POLICY ADVOCACY CAMPAIGN

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01

Abstract

Background: Antimicrobial resistance threatens health security in Nigeria. Although antibiotics are legally prescription-only, weak enforcement and access constraints sustain over-the-counter sales and inappropriate use.

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Objective

To describe the design and process evaluation of a six-month (March - September 2025) advocacy campaign promoting prescription-only antibiotic dispensing and strengthened enforcement.

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Methods

We conducted a multi-channel campaign targeting policymakers and healthcare providers via policy briefs, stakeholder dialogues, and social media outreach. Prespecified process indicators included invitations sent, stakeholder engagements, dialogue attendance, policy brief dissemination, and social media reach and engagement. Ethical approval was obtained from the Lagos University Teaching Hospital Health Research and Ethics Committee (ADM/DSCT/HREC/APP/7289).

04

Results

Online activities reached more than 10,000 individuals. The campaign engaged 618 stakeholders across all geopolitical zones; disseminated a national policy brief; convened moderated dialogues (including WhatsApp groups); and influenced policymaker support for prescription-only legislation.

05

Conclusion

Summarize your study and let the viewers know two to three key findings. You can also add a description of each that can give them an idea of what comes next. This section can also include any implications of the study, and if there are any actions or recommendations for future study.